Please complete the following work as it will provide you with an insight into the subject and the kind of work that you will be expected to complete during the two-year course.

- X Define Enterprise
- X Define Entrepreneur
- X Explain the following legal structures for Enterprises ±provide examples if you can.
  - O Sole Trader
  - O Partnership
  - O Limited Partnership
  - O Private Limited Partnership
  - O Public Limited Company

The second part of the summer work is to produce a report on an Entrepreneur . It can be someone you know or someone who is famous (th L Q N D E R X W  $\mu$ 'U D J R Q ¶ V 'H Q ¶ In order to complete the report, \R X Z L O O K D Y H W R F R P S O H W H  $\mu$  P D U N H W be primary (interviews, questionnaires) or secondary research (information that you can find on the internet). Please ensure you reference the research or include it in the appendices at the end of the report.

Introduce the business and entrepreneur. Explain what the product/ service is, how long have they been in business and include a map (location) of the business (if possible).

- X What was their motivation for starting the new venture?
  - O Being their own boss
  - O Financial motives
  - O Family legacy
  - O Challenge and opportunity