



Research the study War of the Ghosts by Bartlett (1932)

Write a brief summary of the study

Research the study by Zimbardo- What did he do? What were the findings?

For each of the approaches in the previous table research how they could explain the following:

- 1) Aggression
- 2) The development of gender
- 3) Consumer behaviour

Use the internet to help you and make notes below of what you find.